



## **2018 Castrol Raceway Oval Signage Program**

*The 2018 season brings a new direction with the partnership between Castrol Raceway & Ron MacDonell of GINGA Ninja Dirt Promotions. We are committed to revitalizing the 3/8 mile oval to bring the competitors, fans and staff together through a broad range of events and promotions.*

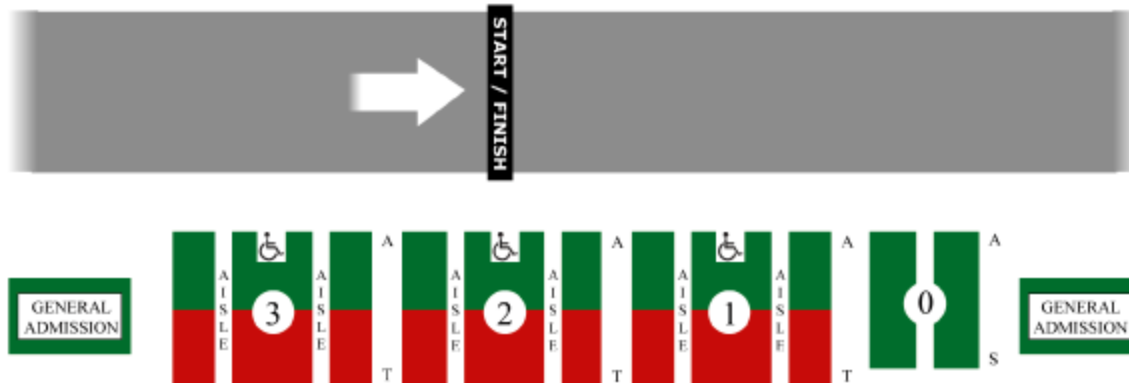
*New for the 2018 season is the partnership with promoter Mike Quigley's North American Speed Association 360 Sprint Car Series. The NSA Series will feature eight nights of bumper to bumper excitement including the 63<sup>rd</sup> Annual Jim Albert Memorial Gold Cup. Also new for 2018 is our schedule (see attached), our schedule will feature five two day events so as to entice out of town competitors to make the trip north.*

*All signage at Castrol Raceway receives maximum exposure throughout the motorsport season with over 245,000 visitors to the track annually, with additional special events; such as the 63<sup>rd</sup> Annual Jim Albert Memorial Gold Cup, Monster Truck Throw Down, Annihilation Nights and the Extreme Cup, your signage is guaranteed to be seen by a diverse range of guests.*

*Castrol Raceway has many distinctive locations available to meet your companies marketing needs.*

### **Grand Stand 5 Sections**

- **General Admission Sections \$1000.00 (Includes Signage Cost)**
- **Section 1-2-3 Sections \$1500.00 (Includes Signage Cost)**



- **Oval Start/Finish Flag Stand \$1200.00 (Includes Signage Cost)**
- **Scoring Tower (section 2) \$1000.00 (Includes Signage Cost)**
- **Leader Board \$1500.00 (Includes Signage Cost)**



*Signage Sponsorship Continued:*

- *Front & Back Straight Away Jersey Barriers 4x8 Sheet \$600.00 (Includes Signage Cost)*
- *Pit Side Grand Stands Section 1 \$1000.00 (Includes Signage Cost)*
- *Pit Side Grand Stands Section 2 \$1000.00 (Includes Signage Cost)*
- *Pit Shack & Weigh Scale \$500.00 (Includes Signage Cost)*
- *Inner Pit Viewing Stand \$1200.00 (Includes Signage Cost)*
- *Water Truck \$800.00 (Includes Signage Cost)*
- *Grader \$500.00 (Includes Signage Cost)*

***All signage costs include sign production and installation fees!***

***Call for more information or let us know how we can meet your companies marketing needs!***

***Ginga Ninga Dirt Promotions Ltd***

***Ron MacDonell***

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